



INKUBATOR BISNIS
UNIVERSITAS NEGERI SURABAYA

Technology-Business **INCUBATOR CENTER**

State University of Surabaya

2026

A photograph of the main building of Universitas Negeri Surabaya, a modern multi-story structure with a prominent blue glass facade and a central entrance. A flagpole with the Indonesian national flag stands in front of the building. The foreground shows a stone wall with the university's name in gold lettering.

UNIVERSITAS NEGERI SURABAYA

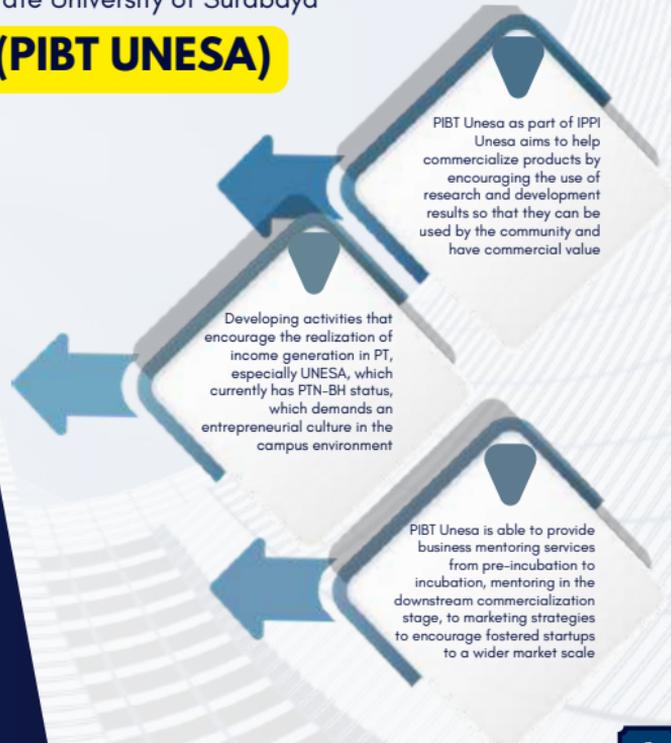


The Technology Business Incubator Center of Universitas Negeri Surabaya (UNESA) is a strategic unit that supports innovation, entrepreneurship, and technology-based startups within the university ecosystem.

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(PIBT UNESA)



INTRODUCTION

PIBT UNESA is the official platform for Surabaya State University to develop research and technology-based startups. We exist to bridge campus research findings with industry and community needs, fostering innovative entrepreneurs capable of competing nationally.

MISION

- Developing a collaborative and sustainable technology-based entrepreneurial ecosystem.
- Encourage the commercialization of research results and innovations of the UNESA academic community.
- Organizing incubation and acceleration programs for technology-based startups and MSMEs.
- Facilitating collaborative networks and providing mentoring services.



VISION

To become a superior business incubation center in facilitating and commercializing innovative products to support the growth of an independent economy in Indonesia.

BACKGROUND

- Rapid development of technology and creative industries
- Increasing need for entrepreneurial skills among students and academics
- UNESA's commitment to fostering innovation and economic impact



PARADIGM

- Supports the commercialization of technology-based research outputs and startups.
- Provides mentoring, coaching clinics, and comprehensive business development services.
- Enhances technology readiness and promotes sustainable and scalable business models.
- Bridges collaboration among academia, industry, government, and investors.
- Strengthens Unesa's role as a leading center for innovation and technology entrepreneurship.

TARGET PARTICIPANTS

- UNESA students
- Lecturers and researchers
- Alumni entrepreneurs
- Technology-based startup teams



CORE PROGRAM

- Startup incubation and acceleration programs
- Business mentoring and coaching
- Technology and product development assistance
- Legal, intellectual property, and business management support

SERVICE PROVIDED

- Business model development
- Market validation and commercialization support
- Access to funding and investment networks
- Co-working space and incubation facilities

EXPECTED OUTCOMES

- Creation of innovative and sustainable startups
- Increased commercialization of university research
- Job creation and economic growth
- Strengthening UNESA's role in the innovation ecosystem





- Industry partners
- Government institutions
- Financial institutions and investors
- National and international innovation networks

STARTUP DEVELOPMENT AND INCUBATION

- Nurtures inwall startup tenants, including Fasdeva, Batik Tanah Unesa (Banesa), Tag Us Shoes, Karonsih Pineapple Fiber Weaving, UVO Bakery, and Bonek Junkens.
- Supports outwall startup tenants, such as UKM Batik Daun Efek, CV Mahakarya Teknologi, PT Datek, CV Wardhana, and other partner enterprises.Applied Research Downstreaming and Product Commercialization.
- Facilitates the downstreaming of applied research with Technology Readiness Levels (TRL) 6-9 into market-oriented and industry-ready products.
- Develops and commercializes innovative products, including Speer Bicycle, Digital Punching Bag (Samsak Digital), Nano Gold Skincare, and Drone Agricultural Technology.
- Produces STEM-based learning products, such as Rhimola, educational drones, and robotic arm systems, supporting technology-driven education and industrial applications.

WHAT WE OFFER:

1

Coaching & Mentoring - intensive mentoring from practitioners, lecturers, and successful entrepreneurs.

2

Networking - access to networks with investors, venture capital, and industry partners.

3

Facilities - Tenant space, Co-Working Space, and Meeting Room.

4

Funding Access - facilitating grants, startup funding programs, and pitching to investors.

5

Legal & Branding Support - assistance with IPR, licensing, packaging design, and marketing strategies.



INCUBATION SECTOR FOCUS

PIBT UNESA focuses on developing startups based on innovative research products with a Technology Readiness Level (TRL) of at least 6 to 7.

The main sectors prioritized by the incubation program include:

- Educational Technology (EdTech)
- Innovative Fashion, Food, and Beverage Industry
- HealthTech & Biotech
- Machinery Technology for SMEs

THANK YOU...



Technology-Business Incubator Center
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